



FACEBOOK FUNDRAISER GUIDELINES

1 Click [this link](#) to start your Facebook fundraiser.

2 Select how much money you'd like to raise.

People will want to support you, so aim high!

3 Select how long you'd like your fundraiser to be open.

Giving your friends a clear end-date to reach a goal will increase urgency to contribute.

4 Name your fundraiser.

Giving your fundraiser a custom title will help explain why you care about this cause and why others should as well. A fundraiser with a custom title increases the average dollars raised!

5 Explain why you're supporting LBK9.

The best thing you can do to hit your fundraising goal is to tell your friends exactly *why* you're raising money for LBK9.

Thinking about how to tell your story? Here are some great examples:

[For Joey](#)

[For Alfie](#)

[For Abby](#)

6 Pick a cover photo for your fundraiser.

A photo with the dog or dogs you want to support is perfect!

7 Invite your friends to your fundraiser.

The more people you invite, the higher your odds of reaching your fundraising goal!

Thank you for helping spread awareness and raise money for Left Behind K-9 Rescue.

Questions? We're happy to help!

Email us at jeff@leftbehindk9rescue.org